

E M O V A S



Jiongtao Tu



Ximan Chen



Shizhe Sun

Team Ceiling 20/11/2021





MAIN PROBLEMS

WORRIES

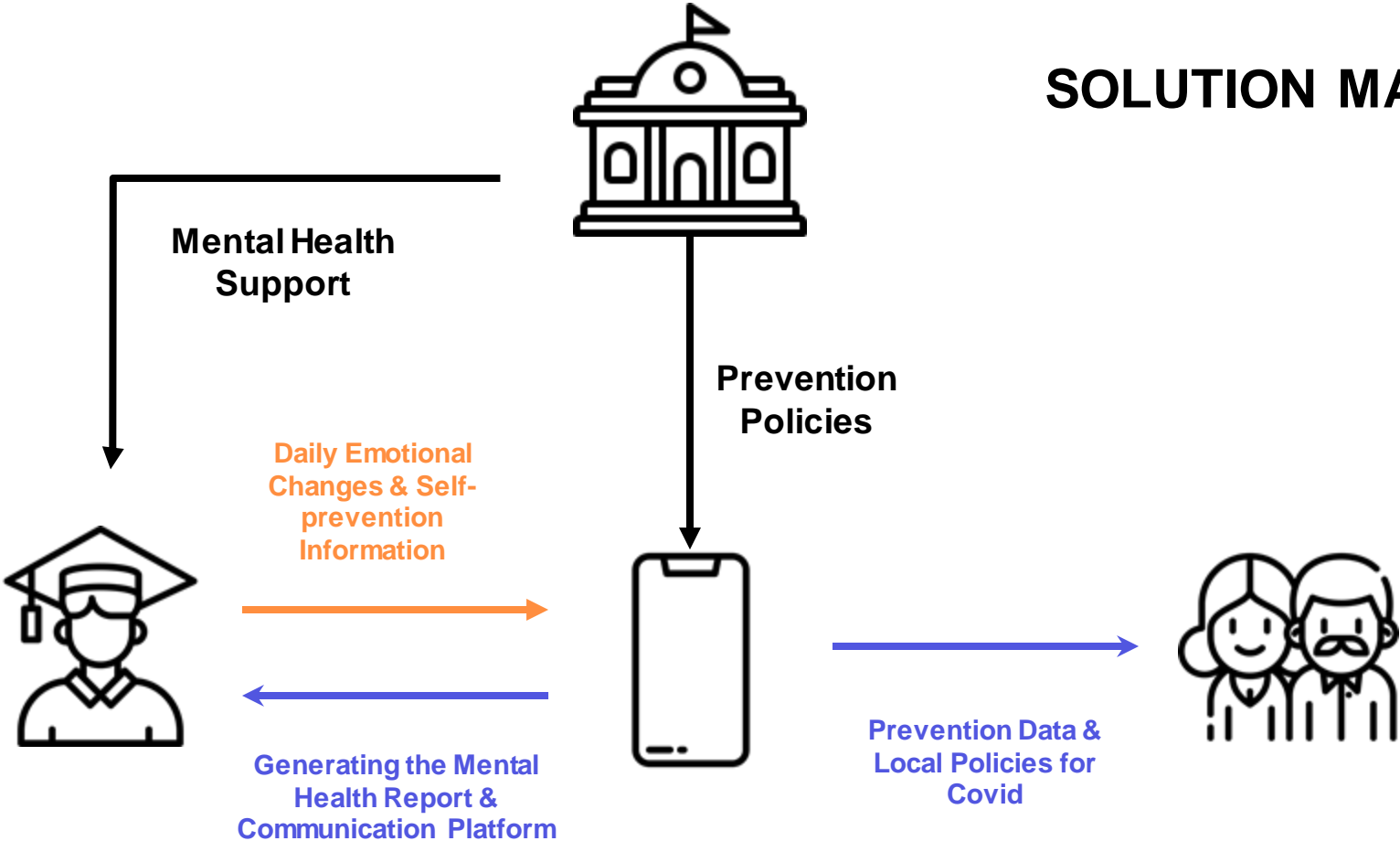
**NEGATIVE
EMOTIONS**

SOCIALIZING

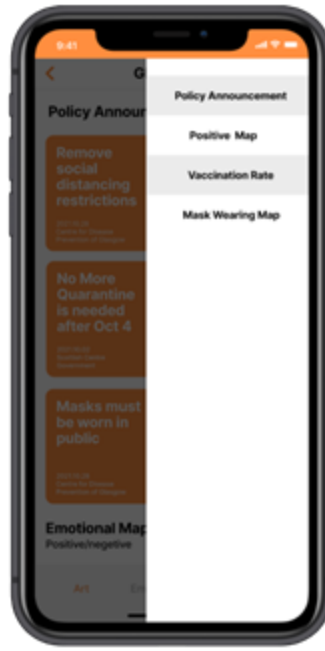
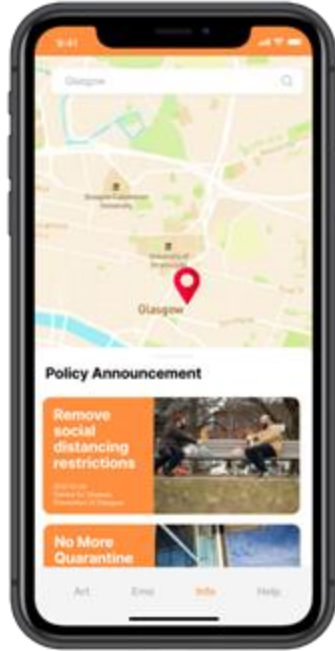
HOW MIGHT WE

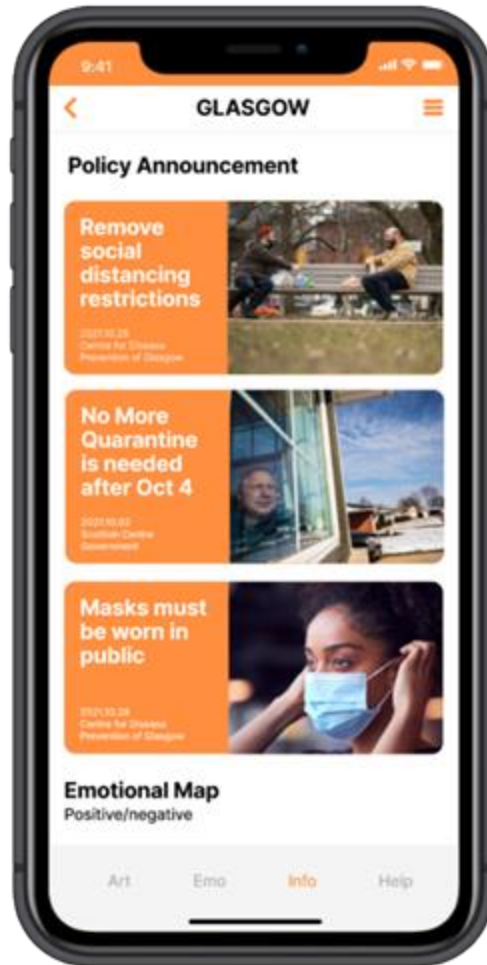
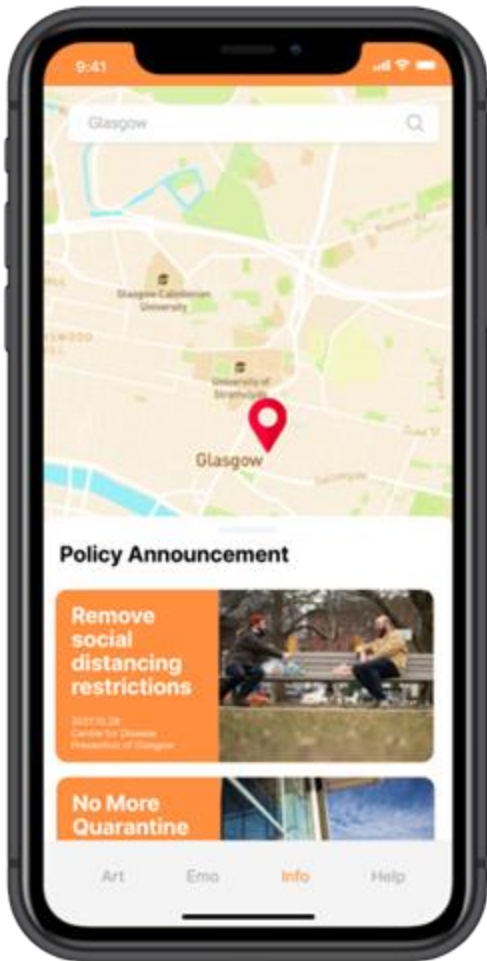
~~Reduce the worries~~ for students who study abroad,
and help them ~~to communicate with others.~~

SOLUTION MAP



KEY FEATURES - INFORMATION





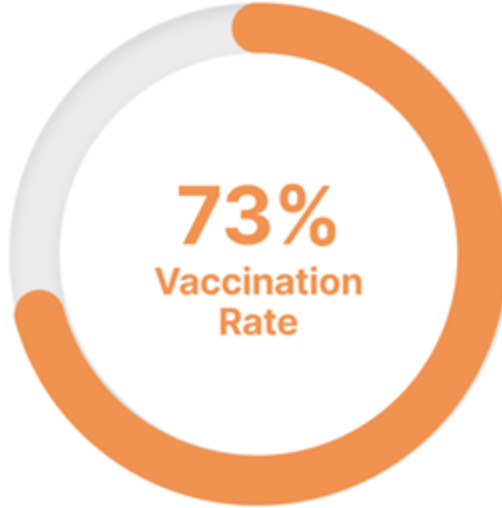
Local Policies

Data Maps

Emotional Map
Positive/negative



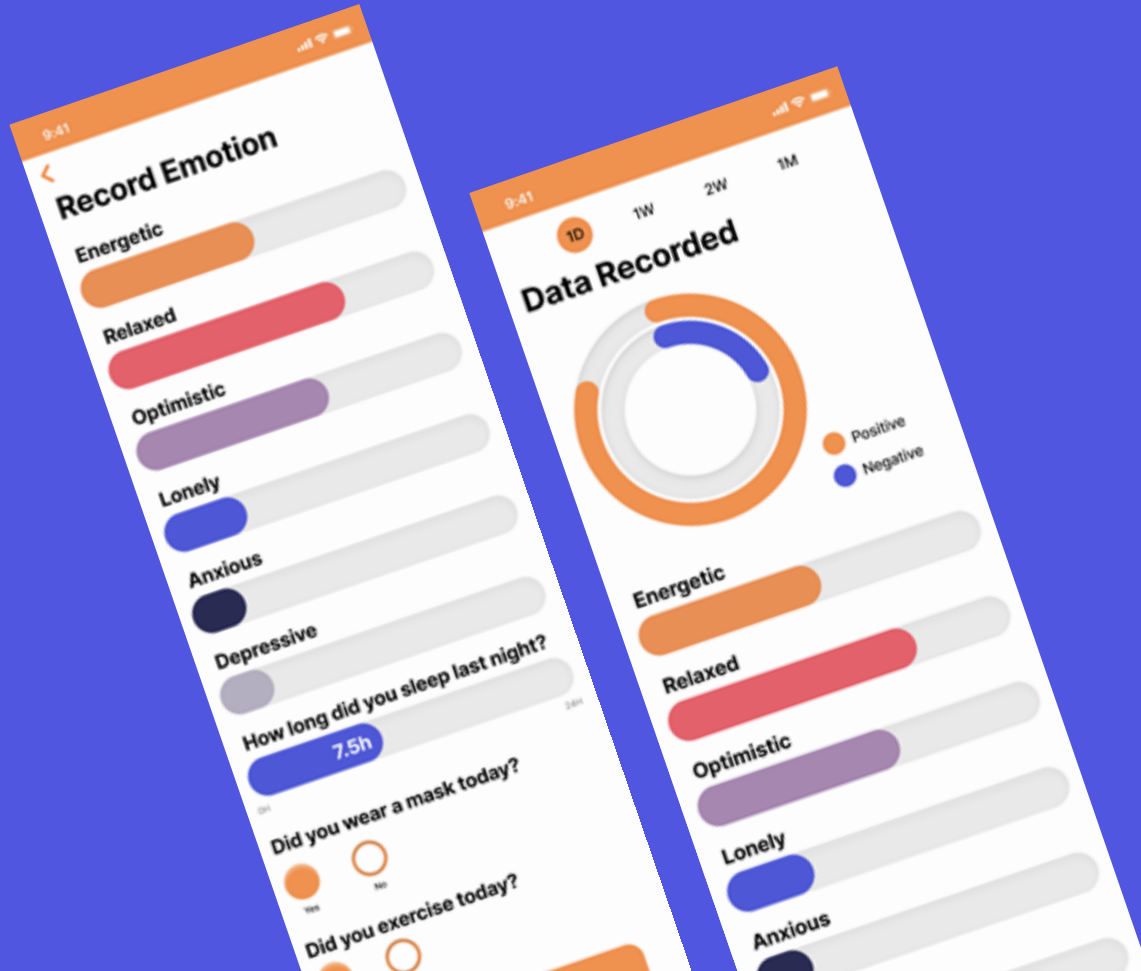
Vaccination Rate



Mask Wearing Map



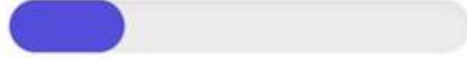
KEY FEATURES - EMOTION RECORDING



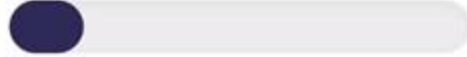
Optimistic



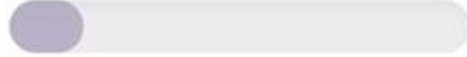
Lonely



Anxious



Depressive



How long did you sleep last night?



GH

24H

Did you wear a mask today?

Yes No

Did you exercise today?

Yes No

Submit >

9:41

<

Record Emotions

Energetic

Relaxed

Optimistic

Lonely

Anxious

Depressive

How long did you sleep last night?

7.5h

0H 24H

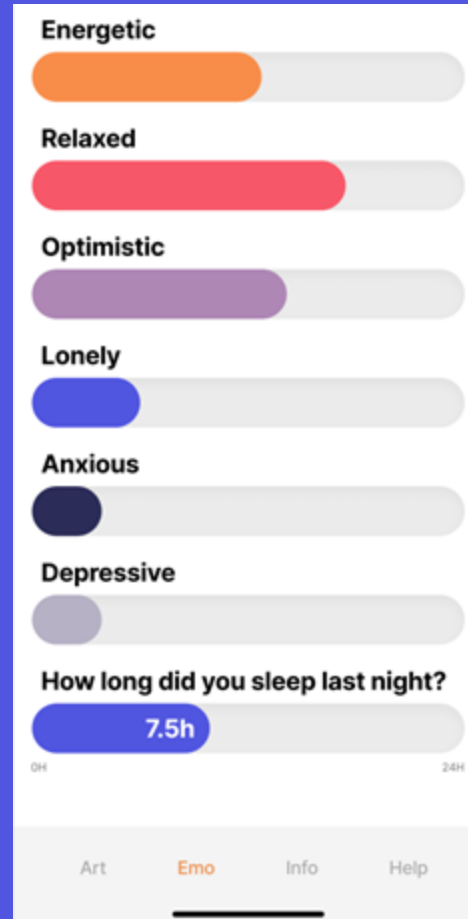
Did you wear a mask today?

Yes No

Did you exercise today?

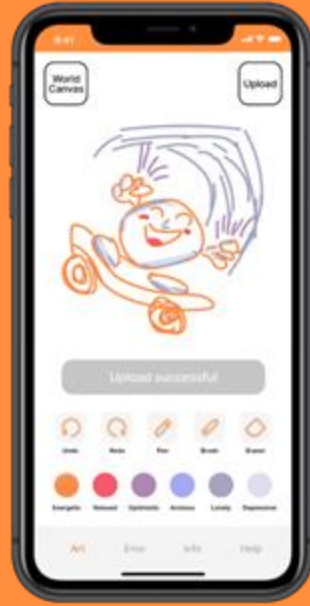
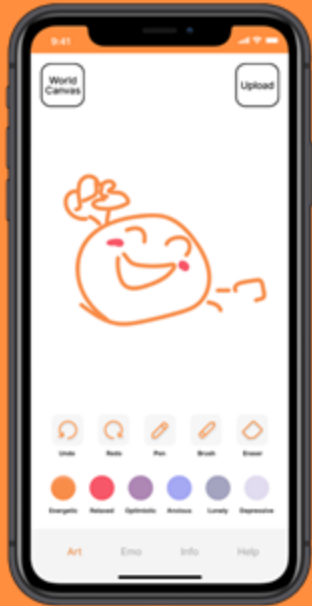
Yes No

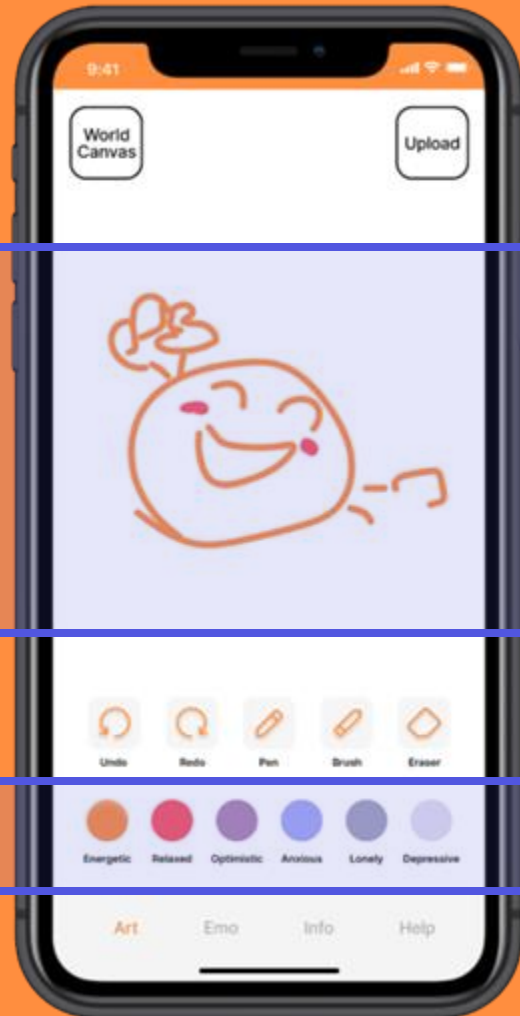
Recording Page



Data Page

KEY FEATURES - ARTBOARD





Users may draw anything they want

“Emotion” Colours

The Canvas



1. Sharing your works;
2. Communicating with others (by drawing/editing)

World Canvas

STRENGTH & LIMITATION

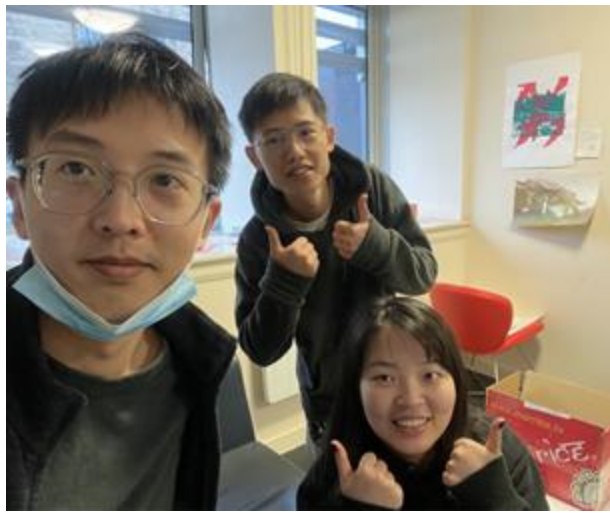
**Real Data and
Information**

Data Security

**Entertaining and
Mental Health Care**

Accessibility

Need More People



PROCESS

BRAINSTORM



PERSONAS



John

Gender: Male

Age: 25

Location: UK

Identity: International student

Pain Points / Frustrations

- Deviation between media report and citizens' daily life
- Negative emotions such as loneliness/anxiety/depression/panic

Needs & Expectations

- Record his emotion changes
- Want to know the local and other regions' COVID policy
- Looking for mental health record and analysis
- Would love to socialise with others



Han Meimei

Gender: Female

Age: 48

Location: China

Identity: Mother of international student

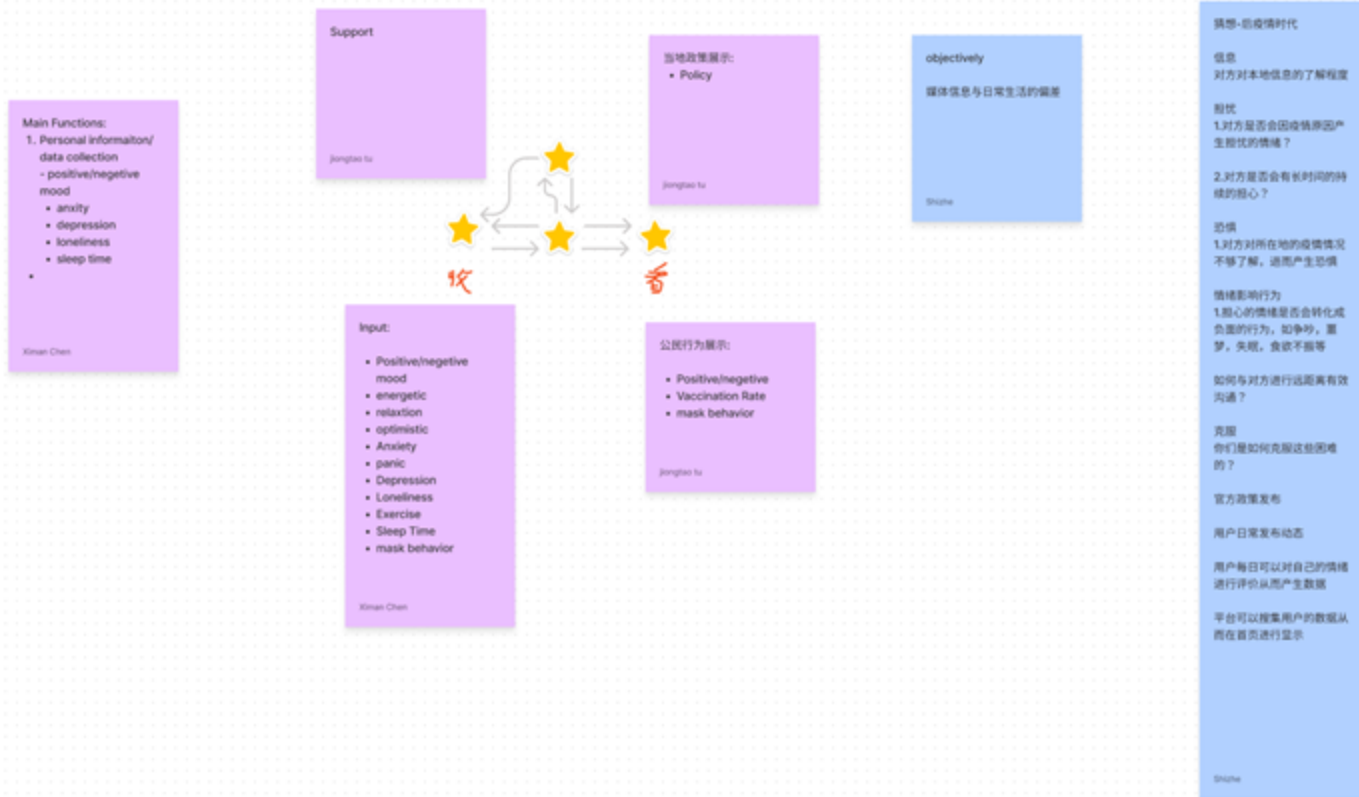
Pain Points / Frustrations

- 需要去到家的国家, 但对当地的疫情情况感到担忧
- 对目的地的情况感到不了解
- 担心在国外的朋友/家人

Needs & Expectations

- 理解因出国带来的焦虑的情绪
- 了解客观的国家情况,
- 当地人对于防疫的态度和具体情况

KEY FEATURES



CREATIVE CONCEPT

<p>每日随机地图探索</p> <p>Winnan Chen</p>	<p>Animal Role-play Exploration Game</p> <p>Winnan Chen</p> 	<p>3d游戏化data visualization</p> <p>Winnan Chen</p>	<p>旅行青蛙</p> <p>把自家青蛙放出去，会得到很多漂流瓶。然后进行聊天</p> <p>Jianghao Xu</p>	<p>一个星球</p> <p>你每天上传以后，可以看到其他地区的一些变化，当地人们的情绪+贴吧（适用于想了解疫情，对各地感兴趣的人）</p> <p>Jianghao Xu</p>	<p>像素画板 沙盘创造</p> <p>用颜色代表积累情绪，画板可以自由绘画内容</p> <p>Jianghao Xu</p> 	<p>根据情绪选颜色</p> <p>通过天气和重来表现程度</p> <p>Winnan Chen</p>	<p>你和谁表示情绪的程度</p> <p>Shirley</p> 
<p>冥想</p> <p>舒缓</p> <p>缓解焦虑的一种方式</p> <p>需要指导</p> <p>听音频</p> <p>Shirley</p>	<p>漂流瓶</p> <p>为陌生人写情绪报告</p> <p>发生以生成对应情绪颜色</p> <p>好奇探索八卦心理</p> <p>Shirley</p>	<p>匿名或者匿名讲述有关新冠的故事，投递至故事池。之后浏览者抽取相应故事进行浏览。</p> <p>Shirley</p>	<p>出行佩戴口罩，进行签到。签到积分，积分可以兑换成口罩或者将口罩进行赠送</p> <p>Shirley</p> 	<p>自然的灵性</p> <p>Jianghao Xu</p>	<p>白噪音</p> <p>Jianghao Xu</p>	<p>冥想</p> <p>Jianghao Xu</p>	

USEABILITY TESTING



